

## **BC Chamber Executives 2010-2015 Strategic Planning Preparation**

On **September 10, 2010** I will be working with BCCE conference participants to help develop a five year strategic plan. A very important part of the process includes individual preparation prior to our planning session. Please respond to the following items by e-mail to [strategicactiongroup@telus.net](mailto:strategicactiongroup@telus.net) **no later than August 13<sup>th</sup>**. Your comments will be amalgamated with everyone else's and redistributed to you prior to the planning session. This should help us be optimally productive in our planning work by identifying areas where there is commonality as well as diversity.

Please use brief, note format for your responses – these are easier to amalgamate as well as for readers to grasp the thrust of all the comments in the document that will result from your input. Thanks!

1. A statement regarding BCCE's purpose reads as follows: "*Advancing excellence and innovation in the practice of leading edge Chamber management*". Please indicate if you think that this appropriate or, if not, what would you suggest.
2. Please note what BCCE's most important value(s) should be for your Chamber and how well this/these are delivered.
3. What have been BCCE's most important accomplishments over the last few years?
4. What disappointments have you had in what BCCE has not been able to accomplish over the last few years?
5. What are the biggest challenges facing BCCE over the next 5 years?
6. What opportunities do you see for BCCE over the next 5 years to strengthen/improve as an organization?
7. What, if any, improvements are needed in the relationship with BC Chamber of Commerce?
8. Do you support requesting assistance from BC Chamber of Commerce for the provision of a full or part-time paid BCCE staff member?
9. What improvements, if any, need to take place with BCCE's governance structure and why?
10. Please note any improvements to BCCE processes (e.g. governance, operations) that you think would be beneficial.
11. At this time, consideration is being given by the Board to restructure district boundaries to enhance efficiency. Please comment on what you think of this idea.
12. What specific goals would you like to see BCCE accomplish over the next 5 years?
13. Please note any other considerations that need to be taken into account in preparing a robust and meaningful strategic plan for the next 5 years for BCCE.

## **THANK YOU FOR YOUR TIME IN RESPONDING TO THESE ITEMS!**