



BRITISH COLUMBIA CHAMBER EXECUTIVES

BCCE CHAMBER 'MEMBER & COMMUNITY ENGAGEMENT' AWARDS 2017

- How do you engage members?
- How do you engage non-members?
- How do you engage the community to increase your chamber's profile?

Award categories:

Membership 1-200; Membership 201-500; Membership 501+

Chamber Name: _____

Manager/ Executive Director: _____

Phone: _____ Email: _____ Number of Members: _____

Deadline for Submissions is 5:00 pm Friday August 18 2017

*Please forward this form along with an electronic copy of your submission including support documents
for the period of **September 2016 to August 2017** to:*

Patti Noonan, Committee Chair
Armstrong Spallumcheen Chamber of Commerce
Box 118 Armstrong, BC V0E 1B0
email: manager@aschamber.com

MEMBER & COMMUNITY ENGAGEMENT AWARDS SUBMISSION CHECK LIST

* Not all components are required to be eligible for an award

- Synopsis of your communications strategy: who, what, when, why and how.
- Chamber website (link)
- Chamber newsletter samples: electronic copy or link
- Chamber 'lure' pieces: electronic version
- Chamber member directory: electronic version or link to website
- Chamber membership application: electronic version or website Link
- Chamber emails: send us a sample including your header and signature
- Chamber surveys: electronic copy or link
- Chamber media releases : electronic copy or link
- Radio spots and traditional advertising: provide a sample script, ad copy etc
- Chamber in social media: Facebook page, You Tube links, Twitter, LinkedIn, G+, etc.
- Chamber collateral: do you have giveaways? Include photos or links
- List of events you host, including networking opportunities. Is there a cost to members to attend?